



Our First Newsletter!

Hi Everyone,

I'm really excited about our first newsletter. As professional risk advisors, we want to provide you with some information that will help you protect your businesses and families better, provide some information about the insurance industry, and tell you about what we're doing in the community.

We're so thankful to have you as our clients, and this is another way for us to keep you as informed as we can in a fun way. This month you'll see an overview on what we're doing in our offices beyond insurance. In the coming months we'll feature some of our activities in more depth, and spotlight some articles about the people working for you here at EHL.

Also, you'll see our announcement of our EHL Referral Rewards Program. For over 70 years our clients have provided us with referrals, which are the life blood of our business. As our way of saying thank you, we're giving you a gift card for each referral that calls in for a quote and says they were referred by you, plus every referral provides one entry into that month's prize drawing and into our annual drawing. 5 referrals equals 5 entries. It's meant to be easy. Thanks so much for your referrals in the past and we look forward to working with your friends and family to provide the great service we've given you since the 1930s!

We appreciate your business,

Brian Edgren, President
EHL Insurance

Sequim Lavender Festival 2009

By Angela Brown, About.com

July 17 – 19, 2009 Street Fair – on Fir Street between Sequim Avenue and Third Avenue, Down town Sequim.

Fields of lavender. Sunshine. Picture-perfect farm houses. White-capped mountains in the distance. No, you're not in southern France – you're in Sequim, on Washington's Olympic Peninsula. Sequim celebrates the beauty and usefulness of this sweet-smelling herb annually during its peak bloom season in July.

Lavender Festival...continued on Page 2

Summer Calendar

July
10 - 12 Bainbridge In Bloom – Bainbridge Island

July
11-12 Forks: West End Thunder drag racing and show & shine
www.westendthunder.com

July
17 - 19 Sequim Lavender Festival

July
24 - 26 Whaling Days – Silverdale

July
24-26 Arts-in-Action – Port Angeles City Pier including master sand sculptors invitational competition
www.arts-in-action.org

August
20-23 Clallam County Fair – Fairgrounds in Port Angeles
www.clallamcountyfair.com

August
29-30 Forks: West End Thunder drag racing and show & shine
www.westendthunder.com

See www.visitkitsap.com for a listing of many events on the Kitsap and Olympic Peninsulas.

As your trusted advisor, we want to make sure we can contact you in the event of an emergency. Please call us at 800-929-1669 to make sure we have up to date contact information including your email address.

Get to Know EHL Insurance: *Jeff Ogard*

The June 2009 edition of the Kitsap Peninsula Business Journal ran the following story: “Ogard elected VP of Safeco’s NW region agent advisory council. Jeff Ogard, of EHL Insurance in Poulsbo, has been elected the northwest region vice president by his peers at Safeco Insurance’s regional advisory council meeting. He was one of 20 independent insurance agents participating at Safeco’s regional agents’ council. As an officer of the northwest region, Ogard will attend the National Advisory Council meeting in September which will address strategic issues of national importance at Safeco, while providing council leadership at the state and regional level. Ogard will assume presidency of the Northwest Advisory Council in January, 2010.

“I am honored to be elected to a leadership role on this council and believe it’s a wonderful opportunity for local agencies to influence decision making at one of our nation’s largest insurers,” Ogard said. “As independent agents the council does not work for the companies whose policies we offer. Our independence allows us to put clients first. This opportunity to provide feedback to Safeco will give us a chance to address issues that directly impact our clients.”

Jeff and his wife Anne become empty nesters this summer with their daughter getting married in July and their son going away to college in August. He enjoys cycling, golf, music and snow skiing, and volunteers his time as the teaching leader of the local Bible Study Fellowship International evening men’s class.

Spotlight Client – Aspect Consulting

Based on Bainbridge Island WA, with offices in downtown Seattle, Mount Vernon, and Wenatchee, Aspect Consulting provides their clients with expertise in water resources, environmental, geotechnical and information management capabilities.

Aspect employs a diverse, talented group of hydrologists, geologists, and engineers, as well as technical and admin staff, so they can offer clients a wide range of expertise. Their team averages 23 years of experience. Aspect staff members stay involved in their professional and academic communities by publishing papers, writing articles, presenting at conferences, and participating in technical advisory groups. Most have master’s degrees, along with various professional registrations and certifications.

EHL is proud to be their risk advisors, as our values align well. Aspect Consulting works hard to promote a quality workplace environment for their people while receiving rave reviews professionally from their clientele. The leadership team at Aspect Consulting understands the importance of giving back to the community, both at the local level and globally. In addition to on-going annual contributions and in-kind support to non-profit organizations, principally focusing on providing safe drinking water, they identify a special cause each year to support. Last year they contributed over five thousand dollars from an auction at their annual Christmas party to benefit “Water 1st International”, a Seattle-based non-profit working in developing countries to implement community-managed projects in water supply, sanitation and health education.

Lavender Festival... continued from Cover

The Sequim Lavender Festival, held since 1996, has grown to include three days of lavender farm tours and a street fair. The tours allow you to get an up-close view (and smell!) of the blooming fields and to learn how the growers cultivate and use their lavender. Farms on the tour provide a variety of amenities and entertainment, including gift shops, food and crafts booths, live music, and U-pick lavender blooms. You will find lavender products of every kind at the street fair, from oils and lotions to lavender lemonade to sachets and wands. Demonstration sessions cover tips and techniques on everything from growing your own lavender to brewing lavender tea. Admission to the farm tours is around \$15; shuttle buses provide transportation between the farms and the street fair. (Check out lavenderfestival.com for more details.)

It's Boating Season

Every summer, our team gets calls from customers after a fun weekend on the water takes a turn for the worse. Often, these accidents could have been prevented with just a few simple precautions. Here are a few tips we like – courtesy of our partners at Safeco.

Don't let an accident wreck your fun!

Life Preservers Aren't Just for Kids. It's not enough to just have life jackets on board — wear them! In an accident, people rarely have time to reach for a life jacket. This rule applies to adults, not just children: More people in their 30s die in boating accidents than any other age group. Life vests have come a long way in style. Today, you can even get vests for your water-loving dog!

Watch the Back of the Boat. Carbon monoxide kills in minutes. So tell your passengers where your exhaust pipes are located and turn off your engine when people are in the water, and don't let passengers "ski" or "teak-surf" by holding on to the back of the boat. Both Washington and Oregon made teak-surfing illegal in the last few years, after several tragic deaths. Carbon monoxide detectors are standard on most new boats; older boats install devices for less than \$100.

Alcohol and Boating Don't Mix. More than 50 percent of drownings result from boating incidents involving alcohol. You don't drink and drive, so don't boat and drive.

Boats Need TLC Too. When you're out on the water, make sure your gas tanks are vented and bilges are free of vapors, oil, waste and grease. Carry a charged fire extinguisher. Have your boat's operating systems checked yearly by a certified marine technician. The Coast Guard Auxiliary and United States Power Squadrons also offer free vessel safety checks.

Experience Counts! The U.S. Coast Guard says that operator errors account for 70 percent of all boating accidents. Make sure anyone who drives your boat is properly trained. You can also earn boat insurance discounts from Safeco and other insurers if you complete a safety course with the Coast Guard Auxiliary or U.S. Power Squadrons.

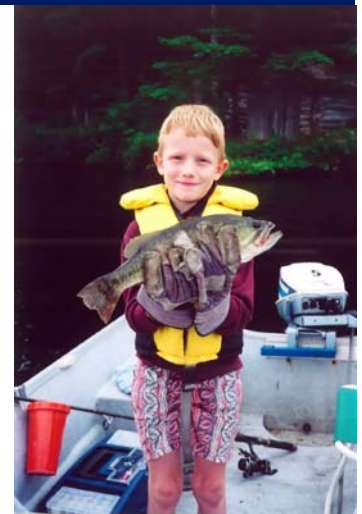
Sites for Information:

Coast Guard: www.uscgboating.org

Coast Guard Auxiliary: nws.cgaux.org/

Safeco tips: www.safeco.com/insurance-101/consumer-tips/your-boat

Call us at 1-800-929-1669 for more info, and for a list of summer boat safety classes that can save you money.



Tip

Watercraft Insurance

Most home insurance policies have limited coverage for boats. If you own a boat, watercraft insurance is your best bet: It covers theft, damage, and injuries or accidents while you're on the water, as well as some of your expensive watersports gear.



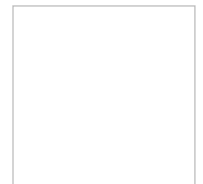
The EHL Referral Reward Program:

Your referrals mean the world to us. We work hard to earn each referral with great service every day. You've supported us with referrals for over 70 years, and we've found a new way to say, "Thanks!" As our way of saying thank you for this business, we're kicking off our new EHL Referral Rewards Program.

Refer someone to EHL Insurance and get something back! For every referral, you get a \$5 gift card. (A referral is when we get a call for a quote from someone saying you referred them to us.)

You will also be entered into our bi-monthly drawings for prizes. We draw for a \$100 gift card from everyone who referred someone to us. You get one entry for each referral you give us. In addition, we will be making a contribution to a local charity on behalf of everyone who has referred people to us in conjunction with the monthly winners.

EHL Insurance
PO Box 986
Poulsbo WA 98370



[Recipient Name]
[Street address]
[Address 2]
[City, ST ZIP Code]